

Identifying Discourse Inc.  
LEARNING, SHARING, CREATING



**IDENTIFYING DISCOURSE INCORPORATED  
(ID INC)**

*Our model of **organic philanthropy** is simple and serves as our golden rule of operation. Through **dialogue** over debate we balance our idealism with reality. Our team engages in single-pointed, ethical and holistic experiential dialogue through genuine intercultural exchange with youth, with rural and urban communities around the world.*

## A simple way of LEARNING!

Our commitment to action is to encourage universal primary education by utilizing the highest organizational skills of our international humanitarian organization, through collecting discarded and donated books and other educational resources. These resources come from within New York City, NY (the tri-state area) and New Orleans; from individuals and organizations and are redistributed to national and international learning communities where books and educational resources are in short supply.

Our non-profit humanitarian organization collaborates internationally with rural schools, with newly built libraries in impoverished communities and small English language schools in developing nations by supplying English language books and educational resources for teaching and student needs.

All members of our team are conscientious workers who offer in kind (free) and volunteer services helping to meet the goal of peace building through literacy development. ID Identifying Discourse Inc. supports intercultural and international *dialogue* rather than *debate* in efforts to create functioning-strategies, which allow global youth community members to identify the social barriers to education within their own communities, and to advocate for social inclusion of disenfranchised youth communities.

Promoting wholesome intercultural discourse, ID Inc. assists both national and international communities of need (poverty, risk for high crime, disaster) to overcome social barriers to access education, and address their lack of learning resources.

We further assist by utilizing *harm reducing strategies* by collaborating with our international recipient's community organizations by developing effective library and archival systems for their schools. Our focus is assisting these communities achieve universal primary education by having resources available.

## A simple method of **CREATING!**

Our team of Youth Workers, Directors, Interns, Volunteers and philanthropists work with schools, community organizations, hospitals, orphanages, and arts and cultural programs in:

- ✓ New York
- ✓ New Orleans
- ✓ Morocco
- ✓ Benin
- ✓ South Africa
- ✓ Haiti
- ✓ India
- ✓ Dominican Republic
- ✓ Puerto Rico
- ✓ Central and South America

As the English language is developing greatly as a critical language for business and for intercultural exchange, while being offered often as a foreign language option in schools abroad, we aim to assist small rural language schools in Morocco (and other developing nations) with gathering a sufficient supply of educational resources in English, Spanish, French (and other languages).

According to the English First English Proficiency Index, ([www.ef.com/epi](http://www.ef.com/epi)) Morocco is the leading Arab nation with the highest English language proficiency amongst North African and Arab nations.

ID Inc. is partnered with the Tolerance Language School in Morocco that offers free and low cost classes and which serves as the Ambassador school for our work in Morocco. Our humanitarian organization is officially supported by the Moroccan Consulate General in New York City, Moroccan Embassy in Washington D.C and the Royal Moroccan Ministry of Education.

ID Inc. has been contacted by the Peace Corps in Morocco and Benin, requesting our assistance to help them stock the library of a small school they are developing outside of Casablanca and a community centers' library in Benin. Of the 40 schools we partner with are working to meet the needs of students who seek to study English at a basic level, we are the only known organization that is working to donate books to Morocco, North Africa specifically.

Measurement of project effectiveness and success requires a spectrum type evaluation. ID Inc. has carefully selects the recipients of our books and the cultural organizations with whom we partner. We focus on collaborating with established non- governmental and non-profit organizations that are in need of capacity development such as: books, educational materials, technology, toolkit development, program planning and implementing, intercultural dialogue and intercultural exchange as well as curricula development and assistance with establishing reading centers for students.

**Rural schools** and language centers for at risk youth in high-risk areas are greatly encouraged to apply. In order to qualify for assistance the selected organizations have to promote humanitarian community work and offer services to disenfranchised community members. International student volunteers are recruited as ID Inc. Cultural Ambassadors and assist with delivering the resources from our main school or host organization to our grantees. Each school and organization develops an ongoing intercultural relationship with ID Inc. and with our main partner school in Morocco. This intercultural connection ensures that we can measure the effectiveness of our donations of educational resources through assisting with evaluating: Student development of basic reading and writing skills, foreign language skill development, and access to higher education and employment based on their English language skills.

## A simple method of SHARING!

Our fundraising strategy is mainly online fundraising and through private donations, we issue a newsletter, which shares updates about our programs and fundraising campaigns. Our campaign has also requested donations of non-fund assets such as books and other ESL materials for English teachers abroad. We are also working towards fundraising specifically for used book purchasing, as a strategy to ensure regular and consistent books donations and to offset shipping and delivering costs.

The generous donations of educational resources to Morocco and our other partnering countries are just the first area of the donation process. Receiving and delivering the books to learning communities will engage young students and promote wholesome community volunteering, social responsibility and intercultural dialogue.

ID Inc. has reached out to many community organizations, schools, universities, and departments of education in the united states as well as in Morocco, the area in Northern Africa where our earlier efforts to donate English textbooks and educational resources has been met with success between 2010 and 2011. Our new campaign **1Million Books for Morocco**, is currently working with over 40 schools 8 universities and several Moroccan community organizations who have applied to receive donations of books through ID Inc. Our plan of action is simple yet requires highly organized logistics.

We communicate with cultural organizations and schools abroad and within the USA, Canada and Europe and establish donor/recipient partnerships. In Morocco, our team has a specific goal of donating books to organizations such as orphanages, small rural schools and community organizations that focus on the education of young girls, at risk youth and ethnic minorities.

ID Inc. is working with humanitarian volunteers in Benin, West Africa, Haiti and India as we broaden our recipient base. Local organizations and individuals in New York City have donated books, ESL materials, storage space, and offered in-kind volunteering to assist with

the beginning stages of our 2013 campaign. In 2012 our team reached out to over 200 organizations and received support from the Consulate General of the Kingdom of Morocco, the United Nations, multiple language schools in Morocco, and national and international cultural organizations.

**Our initial goal and major affirmation** is to continue being a part of ongoing solutions, solutions in which the communities we work with have identified and structured as useful ways to help their own communities: we provide culturally relevant and sensitive capacity development assistance. Our seven-year plan for each selected country, which we collaborate with, will allow us to observe the needs presented to us by the community organizations we work with, to identify solutions around education and determining how to set up a unique system of donating the most appropriate materials.

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# Our National and International Programs

## 1 Million Books for Morocco

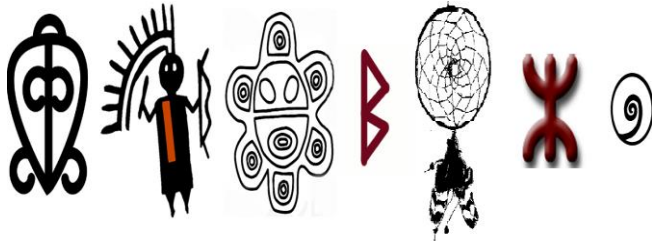


## I Speak - Ana Atakalam



International Dialogue on The Global Influence of Hip-Hop and New York City's Urban Culture

## Indigenous to Indigenous



## P.A.N.G.E.A.



## P.A.N.G.E.A.

Professional Artists Network for Global and Environmental Awareness

## The Caaff Scholarship



## The Finest Thread

THE FINEST THREAD



An International Charity Project

## **Friends of the Library, *Amigos de la Biblioteca, Amis de la Librairie, Asdiqa Almaktaba***

### **Spring 2013 Presentation:**

*Introductions by:* Damon Jhamyl, Zakaria Oudrhiri

Topic: Partner School TS and LWB in Meknes along with students working with ID Inc.

P.A.N.G.E.A - Youth Retreat for international youth organizations coordinated and happening in Morocco each year. The purpose of the retreat is to discuss important issues of young people around the world. Visiting Tangiers, Fes, Meknes, Chefchaouen, Errechadia and Merzouga (Annual event to bring student groups to Morocco) to assist with delivering books, educational resources and engaging in the one-month retreat and presentations given at selected schools

### **Presentations for Moroccan students in March 2013:**

#### **Global Youth Service Day is April 26<sup>th</sup>-28<sup>th</sup>**

- ✓ Share ideas about genuine cultural exchange and how students and ordinary citizens can become excellent cultural ambassadors of their countries and communities
- ✓ Creating a model of youth development between youth of developed and developing nations leading to the International Youth Retreat
- ✓ Programs that affect young disenfranchised populations: youth, girls, indigenous and poorer communities
- ✓ Holistic development of genuine intercultural relationships rather than one sided donations
- ✓ How to write presentations for applying for international study in the United States as a postsecondary student



**ID Inc.'s Goals:**

- ✓ Serve as a liaison for youth organizations in the United States and with Moroccan organization and schools encouraging cultural exchange
- ✓ Continue to achieve goal of 1 Million Books for Morocco
- ✓ 2020 Vision of Global Culture

**Intercultural Ambassadors:**

- ✓ Begin working within their own schools to raise funds for the delivery of books to their schools
- ✓ Create a forum by identifying important issues and presenting them at the forum
- ✓ Develop sponsorships from within the community
- ✓ Building bridges, developing relationships between libraries and community organizations
- ✓ Youth Development
- ✓ Inclusive projects focused on Indigenous communities
- ✓ Arts based intercultural exchange
- ✓ Teambuilding
- ✓ Peace and conflict resolution
- ✓ Creating a ne3 mental model using transformative conversation

Our international projects create a safe space for youth to exchange ideas about important community issues, and to develop the skills they need to take part in the transformation of their communities. The ID Inc. team fosters international gatherings and forums that are specifically organized for youth and students. Our goals are project sustainability and supporting original ideas.

Information gathered at our meetings and forums is used to help develop original intercultural projects that aim to engage young people in high-risk areas. We engage young people in the arts from street level to fine arts and immerse ourselves in the daily culture of the countries to which we visit and collaborate.

***Our work engages young people to create a safe space to discuss community dynamics of:***

- ✓ Youth development
- ✓ Developing self esteem
- ✓ Engaging their learning community and addressing unpopular student issues
- ✓ Creating a platform for wholesome intercultural exchange
- ✓ Managing projects from design to implementation and follow up
- ✓ Vision
- ✓ Principles
- ✓ Inclusiveness and diversity:
- ✓ Transformative Conversation
- ✓ Collaboration
- ✓ Community
- ✓ Reflection

*Our goal is to create co-committed projects rather than encourage project dependency. Inclusiveness towards all members of the community is encouraged in our table of international transformative conversation. The resources that we collect and donate are just material resources that support intercultural exchange and the experiential learning opportunities ■*

## Links to the ID Identifying Discourse Website

- ✓ <http://identifyingdiscourse.org/home.html>
- ✓ <http://identifyingdiscourse.org/aboutus.html#.URmjfEY21nQ>
- ✓ <http://identifyingdiscourse.org/aboutus/ourinkindadvisors.html>
- ✓ <http://identifyingdiscourse.org/aboutus/idincambassadors.html#.URmju0Y21nQ>
- ✓ <http://identifyingdiscourse.org/aboutus/identifyingdiscourse.html>
- ✓ <http://identifyingdiscourse.org/buildinglibraries.html>
- ✓ <http://identifyingdiscourse.org/buildinglibraries/ourbookdonationlibrarybuildinghistory.html>
- ✓ <http://identifyingdiscourse.org/buildinglibraries/mapofourwork.html>
- ✓ <http://identifyingdiscourse.org/100x10bookdrive.html#.URmkRUY21nQ>
- ✓ <http://identifyingdiscourse.org/100x10bookdrive/1millionbooksformorocco.html>
- ✓ <http://identifyingdiscourse.org/100x10bookdrive/indigenoustoindigenous.html>
- ✓ <http://identifyingdiscourse.org/100x10bookdrive/thecaaffscholarship.html>
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- ✓ <http://identifyingdiscourse.org/faq/fordonors.html>